

MGPL SUMMER READING PROGRAM SPONSORSHIP

Morton Grove Public Library is looking for Champions of Literacy to sponsor our very popular Summer Reading Program. Each summer nearly 1,000 children, teens, and adults participate through reading and fun activities.

As a Champion of Literacy, your financial donation will help provide program materials (including t-shirts, fun events, prizes, and more) that will encourage children to read, build goodwill in the community, and publicize your business to hundreds of potential customers!

2023 PROGRAM

Theme: Discover the Magic

Dates: June 1 – July 31

Registration: Begins June 1 at mgpl.org/summer

Summary: Kids (birth to Grade 8) track their reading, attend events, and do fun weekly activities throughout the summer to earn books and other prizes. Adults and teens (Grade 9 and older) track what they read, watch, and listen to for a chance to win monthly raffle prizes.



CHAMPIONS OF LITERACY DONATION LEVELS

GOLD (\$500+ donation)

- Logo included in Summer Reading Program banner, displayed in Lincoln Ave. lobby
- An information table at our kickoff event
- Social media mentions from the Library's Facebook/Twitter/Instagram accounts
- Business website link and logo on Library's Summer Reading Program web page
- Included in Library newsletter, delivered to every address in Morton Grove

SILVER (\$100–\$499 donation)

- Social media mentions from the Library's Facebook/Twitter/Instagram accounts
- Business website link on Library's Summer Reading Program web page
- Included in Library newsletter, delivered to every address in Morton Grove

BRONZE (\$25–\$99 donation)

- Business website link on Library's Summer Reading Program web page
- Included in Library newsletter, delivered to every address in Morton Grove

OUR REACH



1,171
people participated
in last year's program



9,500+
people reached through
our mail newsletter



8,250+
people reached through
our email newsletter



4,400+
social media
followers



8,900+
average monthly
library visitors



9,500+
average monthly
website visitors

2023 SUMMER READING DONATION FORM

Fill out the form at mgpl.org/support or drop off this completed form at the Library by Wednesday, March 1. Donations are accepted by check or credit card and are tax deductible as allowed by law.* Questions? Contact Karina Guico, Marketing & Engagement Manager, at kguico@mgpl.org or 847-929-5112.

Donation Amount: \$ _____

Donation Method:

Credit Card (visit mgpl.org/support to donate online)

Check

Please make checks payable to Morton Grove Public Library and mail or deliver to:
Morton Grove Public Library
Attn: Executive Director
6140 Lincoln Ave.
Morton Grove, IL 60053

Business/Donor Name (please print exactly as you wish the name to appear in Library publicity):

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Website URL: _____

**All donations will be used for exclusively public purposes and are tax deductible under section 170 of the IRS Code.*



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847-965-4220 | mgpl.org