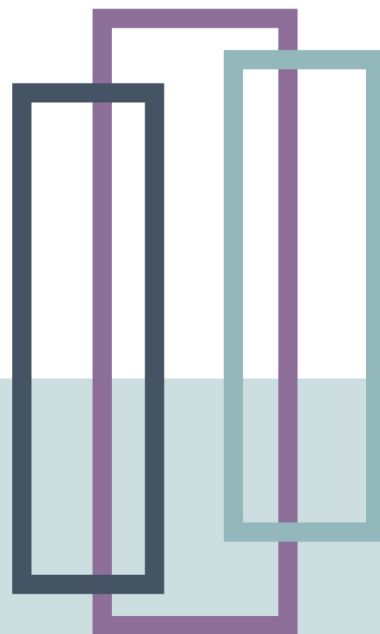


STRATEGIC PLAN

2024-2026

MORTON GROVE PUBLIC LIBRARY



VISION

Inspiring all to discover, dream, and connect

MISSION

We provide the community a welcoming space with resources and experiences for personal growth, entertainment, and lifelong learning

PROVIDE RESPONSIVE SERVICES AND EVOLVE COMMUNITY CONNECTIONS

- 1.1 Enhance traditional services and cultivate non-traditional services to position the library as a vital community resource
- 1.2 Expand outreach and partnerships to raise awareness of the library's value
- 1.3 Prioritize communications and promotion to strengthen relationships and connect with new users

WELCOME ALL THROUGH INSPIRING SPACES AND INCLUSIVE OPERATIONS

- 2.1 Maximize access and comfort of library spaces
- 2.2 Center inclusion and belonging in all aspects of library services and operations

ENSURE A DYNAMIC AND COLLABORATIVE ORGANIZATION

- 3.1 Invest in organizational and staff development to ensure sustainable professional growth
- 3.2 Build team and organizational culture for high job satisfaction
- 3.3 Encourage innovation and exploration of library trends that intersect with community needs

